

## Vita Gunter Dueck

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Prof. Dr. Gunter Dueck is an IBM Distinguished Engineer. Prior to joining IBM in the year 1987, he was a professor for mathematics at the university of Bielefeld, Germany. His fields of research include information theory, combinatorics, optimization, management theory. His theory of identification (invented with R. Ahlswede) won the 1990 IEEE Prize Paper Award of the IEEE Information Theory Society. Gunter Dueck worked for several years at the IBM Scientific Center as a researcher in optimization and he managed an upcoming business in this field. He founded the Business Intelligence Services (Data Warehouses, Data Mining) for IBM Central Europe. Since many years, he is working as a Chief Technologist of IBM for strategic direction and cultural change. 2009, he was appointed Business Leader “Dynamic Infrastructure” of IBM Germany. In this role, he is responsible for the development of a new business growth area around new IT infrastructures and the so-called cloud computing.

Gunter Dueck is an IEEE Fellow, a member of the IBM Academy of Technology, and a corresponding member of the Göttingen Academy of Sciences. He authored some satirical-philosophical books on humans, management and life (*Wild Duck*, *E-Man*, *Omnisophie*, *Supramanie*, *Topothesie – on humane keeping of humans*). In 2006, he published the novel *Ankhaba*, where vampires discover the meaning of life. The book *Lean Brain Management – Success and more Efficiency by Zero-Intelligence* was celebrated as “Management Book of the year 2006” by the Financial Times Germany and getAbstract. His 2007 book *Abschied vom Homo Oeconomicus* deals with the unreason of academic and practical economics, it was one of ten books being nominated for a “Best Book on Economics Award”. Forthcoming: A (satirical) management guide for the fastest possible way being promoted every year.